



GENEVA COMMONS

Lifestyle Center Comparison

Population and Household Income

SITE	POPULATION				AVERAGE HH INCOME				MEDIAN HH INCOME			
	3 Mile	5 Mile	7 Mile	10 Mile	3 Mile	5 Mile	7 Mile	10 Mile	3 Mile	5 Mile	7 Mile	10 Mile
ALGONQUIN COMMONS	56,327	125,301	188,399	302,277	\$91,550	\$86,762	\$85,511	\$85,676	\$99,576	\$92,192	\$87,682	\$83,236
GENEVA COMMONS	45,309	93,889	151,990	372,576	\$96,060	\$99,445	\$96,790	\$85,832	\$87,574	\$91,440	\$92,248	\$83,642
DEER PARK TOWN CENTER	69,620	182,480	342,424	660,319	\$99,408	\$103,788	\$100,815	\$94,341	\$99,408	\$103,788	\$100,815	\$94,341

The Households with Real Wealth

of HH Incomes Above \$50K, \$75K, and \$100K

SITE	# OF HH INCOMES ABOVE \$50,000				# OF HH INCOMES ABOVE \$75,000				# OF HH INCOMES ABOVE \$100,000			
	3 Mile	5 Mile	7 Mile	10 Mile	3 Mile	5 Mile	7 Mile	10 Mile	3 Mile	5 Mile	7 Mile	10 Mile
ALGONQUIN COMMONS	14,850	31,334	44,847	69,777	12,403	25,701	36,442	55,656	9,448	19,061	26,867	40,873
GENEVA COMMONS	11,359	23,488	37,905	85,278	9,315	19,393	31,275	68,398	7,240	15,074	24,092	51,163
DEER PARK TOWN CENTER	15,021	46,164	86,580	162,890	11,910	38,332	71,039	130,737	10,350	29,788	54,750	98,591

MARKET GROWTH COMPARISON

SITE	1 Mile	3 Mile	5 Mile	7 Mile	10 Mile
ALGONQUIN COMMONS	6.90%	6.00%	4.50%	3.70%	3.10%
GENEVA COMMONS	1.90%	2.20%	2.90%	3.40%	2.90%
DEER PARK TOWN CENTER	2.00%	1.80%	1.30%	1.40%	1.40%