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## **It's happening on the river**

### ***The Banks team adds Jeffrey R. Anderson to lease retail***

**Cincinnati (May 21, 2010)** — The Master Development Team of Carter and The Dawson Company announced today the addition of Jeffrey R. Anderson to the Banks leasing team. The firm will focus on retail leasing at The Banks with a goal of securing agreements with entertainment, restaurant, pub and destination-type retailers in the near future.

“We are impressed with Jeffrey R. Anderson’s existing relationships, their focus on the types of retailers we want to have at The Banks and their success in recent years,” said Trent Germano, Carter vice chairman. “We are pleased to welcome them to the team.”

Jeffrey R. Anderson, a family-owned, Cincinnati company, has a reputation in the industry for never missing an opening date and has completed sixty deals with upscale, unique tenants in the last twelve months – when all have been claiming the market is “dead.”

“The Banks is THE marquee location in the Midwest. It is a once-in-a-lifetime opportunity to be a part of helping shape Cincinnati’s front door,” said Mark Fallon, vice president of real estate at Jeffrey R. Anderson. “We expect to make significant progress in a short amount of time.”

The team travels to the International Council of Shopping Centers in Las Vegas which starts on Sunday and will meet with more than 150 potential tenants about the opportunities at The Banks.

Developers are on schedule to open the project’s first phase next Spring. This includes 300 luxury apartments and approximately 80,000 square feet of retail. With a downtown location between two major sports stadiums, a new Riverfront Park and sitting atop the new Intermodal Transit Center, developers say the site will provide unmatched pedestrian traffic, plentiful parking and easy access.

Real estate brokerage CB Richard Ellis is the project’s leasing agent for office space and a proposed hotel for the site and will work on several retail leasing opportunities as well.

### **About The Banks**

The Banks will be Cincinnati’s largest single, mixed-use development composed of a dynamic blend of residential, office, hotel and retail components. Phase 1A of the riverfront development is under construction and will include a revised street grid, a parking facility and 300 apartments and 70,000 square feet of retail. In addition to creating a destination where people can live, work and play, The Banks is the capstone of the region’s investment in the

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riverfront. It will drive an estimated \$600 million in private investment to Cincinnati's riverfront and provide a place to live for more than 3,000 residents. Carter and Dawson are the master developers and equity partners. USAA Real Estate Company is the primary equity partner for this joint City / County development project. For more information visit [www.thebankscincy.com](http://www.thebankscincy.com).

### **About Jeffrey R. Anderson**

Jeffrey R. Anderson Real Estate, Inc. of Cincinnati, Ohio is an award winning developer of Lifestyle and Mixed Use Centers throughout the eastern U.S. A pioneer in the Lifestyle Center format since the late 1990's, examples of Anderson Lifestyle Centers can be found at [www.Anderson-RealEstate.com](http://www.Anderson-RealEstate.com).